

## **LONDON SIZZLE 2026 – OFFICIAL RULES**

### **Business Booth Participants**

**Event Date:** Saturday, October 24, 2026

**Setup Time:** 9:00 AM – 12:00 PM

**Event Open to Public:** 2:00 PM – 5:00 PM

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### **1. Booth Registration**

- Each business must register in advance and provide a primary contact name.
  - Booth check-in and setup is between 9:00 AM and 12:00 PM on the day of the event.
  - The event is open to the public from 2:00 PM to 5:00 PM.
  - Booths must remain set up until the end of the event.
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### **2. Booth Space & Equipment**

- Each business will be assigned a 10'x10' space.
  - Participants must bring their own tent, table, chairs, and any display materials.
  - Electricity will not be provided, please plan accordingly.
  - All tents must be anchored with weights, buckets, or blocks. **No staking into pavement.**
  - Spaces will be assigned on a first come first serve basis.
  - Displays must remain within the assigned space and not interfere with neighboring booths.
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### **3. Booth Activities & Promotion**

- Participants are encouraged to engage with attendees in a professional and welcoming manner.
  - Participants may sale products or merchandise.
  - Giveaways, samples, and promotional materials are encouraged.
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### **4. Clean-Up & Conduct**

- Keep booth areas clean, safe, and presentable at all times.
- Inappropriate conduct, materials, or disruptive behavior may result in removal from the event.

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## 5. Awards & Recognition

- All business booth participants are eligible for:
  - **London Spirit Award** – Best overall booth décor, energy, and engagement
- Recognition will be announced during the awards presentation at approximately 4:30 PM.

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## 6. Liability

- All participants enter at their own risk.
- The London Business Association, Church Unlimited, and event sponsors are not responsible for accidents, injuries, or equipment damage.