

LONDON SIZZLE 2025 – OFFICIAL RULES

Business Booth Participants

Event Date: Saturday, October 25, 2025

Setup Time: 8:00 AM – 9:00 AM

Event Opens to Public: 2:00 PM

1. Booth Registration

- Each business must register in advance and provide a primary contact name.
 - Booth check-in and setup is between 8:00 AM and 9:00 AM on the day of the event.
 - The event opens to the public at 2:00pm
 - Booths must remain set up until the end of the event.
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2. Booth Space & Equipment

- Each business will be assigned a 10'x10' space.
 - Participants must bring their own tent, table, chairs, and any display materials.
 - Electricity will not be provided—plan accordingly.
 - All tents must be anchored with weights, buckets, or blocks—no staking into pavement.
 - Displays must remain within the assigned space and not interfere with neighboring booths.
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3. Booth Activities & Promotion

- Giveaways, samples, and promotional materials are encouraged.
 - Businesses may not sell products at the booth.
 - Participants are encouraged to engage with attendees in a professional and welcoming manner.
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4. Clean-Up & Conduct

- Keep booth areas clean, safe, and presentable at all times.
 - Inappropriate conduct, materials, or disruptive behavior may result in removal from the event.
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5. Awards & Recognition

- All business booth participants are eligible for: **London Spirit Award** – Best overall booth décor, energy, and engagement
 - Recognition will be announced during the awards presentation at approximately 4:30 PM.
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6. Liability

- All participants enter at their own risk.
- The London Business Association, Church Unlimited, and event sponsors are not responsible for accidents, injuries, or equipment damage.